

First 5 Sierra Strategic Plan Covering Fiscal Years 2014-2017

History, Overview, Membership

Proposition 10, The Children and Families Act, passed in 1998 and authorized the State of California to tax cigarettes \$.50 per pack. The revenue from this tax, approximately 700 million annually is distributed to all counties in proportion to their birth rates. Small counties like Sierra, receive a minimum allocation to establish a commission and conduct the business of distributing revenues for the health, education and welfare of 0-5 year olds and their families. Sierra County Children and Families Commission was established in 2000 and has continued to assess the highest needs of Sierra County's 0-5 population and direct available Prop.10 funds to serve those identified needs. This process has been continuously directed through strategic planning. The 2014 First 5 Sierra commission has reviewed past strategic plans, needs assessments and input from the community in developing the current Strategic Plan and adopting it on May 18, 2014. The 2014 First 5 Sierra Commission is as follows:

Shanna Anseth
James Beard-Chairperson
Laurie Marsh

Marlene Mongolo
Anne Reugebrink
Mary Wright

Staff:

Michael Filippini, Executive Director
Karen Rickman, Business Manager

Vision Statement:

First 5 Sierra envisions a continuum of appropriate and integrated health, education and recreational support services from prenatal to old age for a balanced and sustainable Sierra County community.

Mission Statement:

First 5 Sierra will effectively implement Prop. 10 funding for improvement of the health, school readiness and well being of Sierra County's prenatal to five year olds and their families.

Goal 1.

Build recognition and generate support for the needs of the prenatal to five year old population in Sierra County.

Strategies

- Effective Public Relations
- Participation on related boards, commissions and agencies
- First 5 Sierra Newsletter, Webpage, Social Network
- Model ethical, cooperative and accountable business practices

Goal 2.

Participate in collaborative efforts to educate parents in the harmful impact of smoking on their children's lives and to support tobacco use cessation programs for the families of our prenatal to five year olds in Sierra County.

Strategies

- Support Sierra County Tobacco Cessation Programs

Goal 3.

Provide support for collaborative efforts to improve access to medical and dental care for prenatal to five year olds and their families in Sierra County.

Strategies

- Health Care Collaboration
- Prenatal Vitamins
- New Parent Outreach

Goal 4.

Maintain a system of dental screening, dental disease prevention and advanced treatment support for 0-five year olds in Sierra County.

Strategies

- Oral Health Faire, Kindergarten Round-up
- School Nurse/Primary Care Screening
- Seek grants and program partners

Goal 5.

Develop and support accessible and appropriate childcare services for 0-5 year olds in Sierra County.

Strategies

- Special Needs Intervention and Behavioral Management Support
- Teacher Training and Retention
- Childcare Subsidy
- Facility Development and Support

Goal 6.

Develop and support accessible and appropriate school readiness programs for 3-5 year olds in Sierra County.

Strategies

- Preschool Subsidy
- Teacher Training and Retention
- Curriculum Development
- Curriculum Enhancement-- art, music, fitness, safety
- Car Seat Training and Giveaway
- Kindergarten Transition Support-- book bags, literature
- Family Literacy Support